

Historical Society of New Mexico

Post Office Box 1912
Santa Fe, New Mexico 87504

December 28, 2011

Dear Booksellers and Other Friends,

We'd like to let you know about plans for exhibitors at the 2011 New Mexico Statehood History Conference, sponsored by the Historical Society of New Mexico in partnership with the New Mexico History Museum, to be held May 3 - 5, 2012 . The Conference program sessions will be held in the Santa Fe Community Convention Center (201 W. Marcy) on Friday and Saturday (morning only), May 4 -5. Exhibitors (up to 30 tables total) will be in both the main lobby of the Convention Center and another large room (Sweeney B). We expect about 400 attendees at our Conference.

We are now ready to receive registration applications for booksellers and other exhibitors. The fee will be \$85 for the first 8' table and \$75 for each after that. Please make your check out to HSNM and mail to HSNM Exhibitors, PO Box 1912, Santa Fe, NM 87504-1912. Up to two complimentary admission badges for the Conference sessions will be provided to each exhibitor for use by those tending their table(s). Also, if you wish to attend other conference events (the May 3 opening reception is included with your registration but meals and the Saturday evening reception are not) you will need to pre-register and pay for that in addition to the table fee. Complete registration and program information will be on our website, www.hsnm.org. You can pick up your badges on Thursday, May 3, from 10 to 5 at the conference registration desk at the New Mexico History Museum, at the Museum reception following from 5:30 to 7:30, or at the Convention Center on Friday morning.

The \$85 table fee includes a \$10 fee for a City of Santa Fe business permit, which is absolutely necessary for each exhibitor. Please fill out the Special Events Permit application attached and mail it to us with your check for your table fees. We will collect these and take them to the City of Santa Fe to get the permits, but we will need your form by at least March 31. If you have any questions about the form or your CRS number, call the City of Santa Fe at (505) 955-6551

Tables will be reserved in the order of checks received, and table assignments will be made randomly, with HSNM reserving the right to modify arrangements at any time as needed. Open hours for the exhibit rooms will begin at 8 AM on Friday and Saturday, closing at 5 PM on Friday and 12 PM on Saturday. The Convention Center will be completely locked at night, and we will have overnight security guard coverage also. We hope that you will be able to access the exhibit rooms on the evening of Thursday, May 3, but we will not know this for sure until near the time of the conference. Otherwise you can start setting up at 7 AM, Friday morning, May 4. You will need to take care of loading and unloading your books/exhibits on your own. Temporary parking for unloading will be available on the Grant Street side of the Convention Center.

We will also have a scheduled set of author book-signings at special tables at the conference. If you are a publisher and would like to invite one or more authors to be there for scheduled signings (1.5 hour slots), please let us know the author(s) name and any restrictions on availability. Books to be signed should be related to New Mexico history and/or culture. These book signings will be publicized prior to and at the conference. You can also offer author signings at your tables at any time.

Questions can be addressed to me by e-mail to mgsalp@newmexico.com. You can also contact us at info@hsnm.org. We look forward to seeing you in Santa Fe!

Sincerely yours,

Michael Stevenson, President, HSNM